

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID:	58221	CF	LOC-POL	FBD - LBD:	09/23/12 - 09/30/12	HL#:		Created:	09/06/12 10:44 AM
Client:	SCOTT BROWN FOR U.S. SENATE...	CPE:	/ / 5015	Agency Commission:	15 %	Updated:	FWONG on 09/06/12 10:58 AM		
Agency:	MULTI MEDIA SERVICES CORP.	Product:	BROWN/R/US SEN MA	Self Protect:	:03:00	Confirmed:	09/06/12 10:58 AM		
Buyer:	N. McDONALD	Demo:	HHOLDS DMA RTG	Sched. Code:	Z	Contract:	09/07/12 09:04 AM		
AE:	PAT CASHEN POLITICAL-WBZ-TV			Billing Int:	Monthly	BM:	SS		
Share:	0%	WCVB:	0%	WHDH:	0%	WFXT:	0%	WLVI:	0%
				WSBK:	0%	WBPX+:	0%	WNDS:	0%
								CABLE:	0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
001	MLOCAL6A	M T W T F * *	NEWS	30				0.0	\$720.00	5	\$3,600.00	

FIXED

<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>
09/24/12	09/28/12	5

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
002	MEARLY	M T W T F * *	MORN	30				0.0	\$500.00	10	\$5,000.00	

FIXED

<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>
09/24/12	09/28/12	10

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
003	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$550.00	5	\$2,750.00	

FIXED

<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>
09/24/12	09/28/12	5

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
004	DPRICE	M T W T F * *	PRCE	30				0.0	\$990.00	5	\$4,950.00	

FIXED

<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>
09/24/12	09/28/12	5

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
005	NNOON	M T W T F * *	NEWS	30				0.0	\$600.00	5	\$3,000.00	

FIXED

<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>
09/24/12	09/28/12	5

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
006	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$550.00	5	\$2,750.00	

FIXED

<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>
09/24/12	09/28/12	5

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Agency:	MULTI MEDIA SERVICES CORP.	Demo:	HHOLDS DMA RTG			Self Protect.:	:03:00	Confirmed:	09/06/12 10:58 AM
Buyer:	N. MCDONALD					Sched. Code:	Z	Contract:	09/07/12 09:04 AM
AE:	PAT CASHEN POLITICAL-WBZ-TV					Billing Int:	Monthly	BM:	SS
Share:	0%	WCVB:	0%	WHDH:	0%	WFXT:	0%	WLVI:	0%
						WSBK:	0%	WBPX+:	0%
						WNDS:	0%	CABLE:	0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
007	DDDRPHIL	M T W T F * *	PHIL	30				0.0	\$600.00	5	\$3,000.00	
<i>FIXED</i>												
		<u>FBD</u>	<u>LBD</u>									
		09/24/12	09/28/12									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
008	EJUDY4P	M T W T F * *	EFG	30				0.0	\$800.00	5	\$4,000.00	
<i>FIXED</i>												
		<u>FBD</u>	<u>LBD</u>									
		09/24/12	09/28/12									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
009	EJUDY430P	M T W T F * *	EFG	30				0.0	\$800.00	5	\$4,000.00	
<i>FIXED</i>												
		<u>FBD</u>	<u>LBD</u>									
		09/24/12	09/28/12									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
010	ENWS5P	M T W T F * *	EFG	30				0.0	\$1,000.00	5	\$5,000.00	
<i>FIXED</i>												
		<u>FBD</u>	<u>LBD</u>									
		09/24/12	09/28/12									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
011	ENWS530P	M T W T F * *	EFG	30				0.0	\$1,100.00	5	\$5,500.00	
<i>FIXED</i>												
		<u>FBD</u>	<u>LBD</u>									
		09/24/12	09/28/12									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
012	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$1,350.00	5	\$6,750.00	
<i>FIXED</i>												
		<u>FBD</u>	<u>LBD</u>									
		09/24/12	09/28/12									

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Client:	SCOTT BROWN FOR U.S. SENATE...	CPE:	/ / 5015	Agency Commission:	15 %	Updated:	FWONG on 09/06/12 10:58 AM		
Agency:	MULTI MEDIA SERVICES CORP.	Product:	BROWN/R/US SEN MA	Self Protect.:	:03:00	Confirmed:	09/06/12 10:58 AM		
Buyer:	N. MCDONALD	Demo:	HHOLDS DMA RTG	Sched. Code:	Z	Contract:	09/07/12 09:04 AM		
AE:	PAT CASHEN POLITICAL-WBZ-TV			Billing Int.	Monthly	BM :	SS		
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0%	WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%	

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
013	AWHEEL	M T W T * * *	ACC	30				0.0	\$1,800.00	4	\$7,200.00	
FIXED												
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/27/12		<u>Sep 24</u> 4							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
014	PALLACC1HR	* * * * F * * *	LPAT	30				0.0	\$1,800.00	1	\$1,800.00	
FIXED												
		<u>FBD</u> 09/28/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
015	AJEOPMF	M T W T * * *	ACC	30				0.0	\$2,800.00	4	\$11,200.00	
FIXED												
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/27/12		<u>Sep 24</u> 4							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
016	LLETTER	M T W T F * * *	LETT	30				0.0	\$1,300.00	5	\$6,500.00	
FIXED												
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 5							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
017	LFERGUSON	M T W T F * * *	LFG	30				0.0	\$450.00	5	\$2,250.00	
FIXED												
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 5							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
018	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$200.00	5	\$1,000.00	
FIXED												
		<u>FBD</u> 09/23/12	<u>LBD</u> 09/27/12		<u>Sep 17</u> <u>Sep 24</u> 1 4							

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Agency:	MULTI MEDIA SERVICES CORP.	Product:	BROWN/R/US SEN MA	Self Protect.:	:03:00	Confirmed:	09/06/12 10:58 AM		
Buyer:	N. MCDONALD	Demo:	HHOLDS DMA RTG	Sched. Code:	Z	Contract:	09/07/12 09:04 AM		
AE:	PAT CASHEN POLITICAL-WBZ-TV			Billing Int:	Monthly	BM:	SS		
Share:	0%	WCVB:	0%	WHDH:	0%	WFXT:	0%	WLVI:	0%
				WSBK:	0%	WBPK+:	0%	WNDS:	0%
				CABLE:	0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
019	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$500.00	5	\$2,500.00	
FIXED												
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 5							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
020	NLATE	M T W T F S S	NEWS	30				0.0	\$2,700.00	7	\$18,900.00	
FIXED												
		<u>FBD</u> 09/24/12	<u>LBD</u> 09/30/12		<u>Sep 24</u> 7							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
021	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$495.00	1	\$495.00	
FIXED												
		<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12		<u>Sep 24</u> 1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
022	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$485.00	1	\$485.00	
FIXED												
		<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12		<u>Sep 24</u> 1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
023	AWHEELSA	* * * * * S *	ACC	30				0.0	\$810.00	1	\$810.00	
FIXED												
		<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12		<u>Sep 24</u> 1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
024	AJEOPSA	* * * * * S *	ACC	30				0.0	\$900.00	1	\$900.00	
FIXED												
		<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12		<u>Sep 24</u> 1							

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AE:	PAT CASHEN POLITICAL-WBZ-TV			Billing Int:	Monthly	BM - SS											
Share:	0%	WCVB:	0%	WHDH:	0%	WFXT:	0%	WLVI:	0%	WSBK:	0%	WBPX+:	0%	WNDS:	0%	CABLE:	0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LINSIDER	* * * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		
<i>FIXED</i>													
		<u>FBD</u>	<u>LBD</u>		<u>Sep 24</u>								
		09/29/12	09/29/12		1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$250.00	1	\$250.00		
<i>FIXED</i>													
		<u>FBD</u>	<u>LBD</u>		<u>Sep 24</u>								
		09/29/12	09/29/12		1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WSUNS6ANWS	* * * * * S *	NEWS	30				0.0	\$500.00	1	\$500.00		
<i>FIXED</i>													
		<u>FBD</u>	<u>LBD</u>		<u>Sep 24</u>								
		09/30/12	09/30/12		1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WSUN7ANWS	* * * * * S *	NEWS	30				0.0	\$585.00	1	\$585.00		
<i>FIXED</i>													
		<u>FBD</u>	<u>LBD</u>		<u>Sep 24</u>								
		09/30/12	09/30/12		1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WSUN8ANWS	* * * * * S *	NEWS	30				0.0	\$765.00	1	\$765.00		
<i>FIXED</i>													
		<u>FBD</u>	<u>LBD</u>		<u>Sep 24</u>								
		09/30/12	09/30/12		1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	WCBS5SUN	* * * * * S *	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
<i>FIXED</i>													
		<u>FBD</u>	<u>LBD</u>		<u>Sep 24</u>								
		09/30/12	09/30/12		1								

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Buyer:	N. MCDONALD	Demo:	HHOLDS DMA RTG	Sched. Code:	Z	Contract:	09/07/12 09:04 AM		
AE:	PAT CASHEN POLITICAL-WBZ-TV			Billing Int:	Monthly	BM:	SS		
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0%	WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%	

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
031	LFINAL1	* * * * * S	LOCS	30				0.0	\$1,170.00	1	\$1,170.00	
FIXED												
	<u>FBD</u>	<u>LBD</u>		<u>Sep 24</u>								
	09/30/12	09/30/12										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
032	LFINALOT	* * * * * S	LOCS	30				0.0	\$675.00	1	\$675.00	
FIXED												
	<u>FBD</u>	<u>LBD</u>		<u>Sep 24</u>								
	09/30/12	09/30/12										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
033	LTIMSUM1	* * * * * S	LATE	30				0.0	\$270.00	1	\$270.00	
FIXED												
	<u>FBD</u>	<u>LBD</u>		<u>Sep 24</u>								
	09/30/12	09/30/12										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
034	WSUN5ANWS	* * * * * S	NEWS	30				0 0	\$250.00	1	\$250.00	
FIXED												
	<u>FBD</u>	<u>LBD</u>		<u>Sep 24</u>								
	09/30/12	09/30/12										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	115	0	\$111,055.00	\$94,396.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$111,055.00	\$94,396.75	\$0.00	\$0.00